

Evidence-Based "PATHWAYS"



HUMAN SERVICES:

BECOME AN EVIDENCE-BASED
PROFESSIONAL & ORGANIZATION

MARCH 14-17, 2017

MIAMI, FLORIDA, USA

- **Comprehensive Evidence-Based Choices**
- **Same Week**
- **One Great City!**



Bundled Live
Training &
Robust Post-
Event Tools

o Live Event Training

*Evidence-Based
Professional &
Organization*

Case Management

Career Services

*Motivational
Interviewing*

o Post-Event Support

eLearning Resource

Networking Community

Software Tools

JOYFIELDS INSTITUTE &
SOCIETY FOR EVIDENCE-
BASED PROFESSIONALS

Phone: 770-409-8780

www.joyfields.org

info@joyfields.org

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"PATHWAYS" FOR HUMAN SERVICES: BECOMING EVIDENCE BASED PROFESSIONALS & ORGANIZATIONS

6 Comprehensive 2-Day Workshop Sessions, Same Week, Same Great City!

** Team attendance is encouraged. Take advantage of group rates

PROGRAM OUTLINE

"PATHWAYS" are education, credentialing, community, and technology resources integrated to help you efficiently achieve excellence.

Elect to attend one 2-Day program, or stay all 4 days for 2 comprehensive programs, and save even more.

- Lay game changing foundation to carry you forward
- Learn critical elements, and eliminate less useful practices
- Build habits the "best of the best" use
- Acquire tools to help you drive your initiative

Want to become a certified evidence-based organization? Choose the 2-day program Mar. 14-15th. Took that course previously, learn to complete your EBO transition, March 16-17.

All courses count toward becoming an evidence based professional. Your interests may be to dive deeper into your specific domain of Case Management and Care Coordination or Career Services. Or build strength in motivational interventions with the Motivational Interviewing course. You have options. Whatever your interests, there is a clear path to follow. Bring your team, and spread out! Your choice.

- 4-Days of workshop sessions with clear paths to become, and remain evidence based
- Network with top experts and practitioners committed to the evidence based movement
- Earn up to 26 CE Training Hours to put you on track to becoming certified

We hope you can join us in the great city of Miami, Florida.



PROGRAM AT-A-GLANCE

Days 1 & 2 - March 14 - 15, 2017

Select One (1) Comprehensive 2-Day Session

Please Select One Workshop

7:30-4:30 / Atrium	Registration Desk Open	
8:00-8:30 / Atrium	Breakfast, Networking	
10:00-10:15 / Atrium	AM Break	
TIME & LOCATION	WORKSHOP	PROGRAM
8:30-9:30 / Key Largo	General Session	The New Administration & Implications for the Evidence-based Movement, Health & Human Services
9:30-4:30 / Key Largo-1	Organization	Becoming an Evidence Based Organization-Core Skills for Building Capacity & Sustainability (C) (A)
9:30-4:30 / Key Largo-2	Case Mgmt.	Case Management & Care Coordination: Evidence Based & Strength Centered Strategy & Tactics (C)
9:30-4:30 / Key Largo-3	Career Services	Helping Individuals Regain Employment (H.I.R.E.): Employment Focused Career Services (C)
1:00-2:30 / Key Largo	Special Session	Case Study for Becoming Evidence-Based Organizations & Practitioners: Seasons Center For Behavioral Health
2:30-2:45 / Atrium	PM Break	
3:30-4:30 Key Largo	Debrief & Action Planning (Day-2 Only)	
4:30	Workshop Day Concludes	

DAYS 3 & 4 - MARCH 16-17, 2017

Please Choose One Session

7:30-4:30 / Atrium	Registration Desk Open	
8:00-8:30 / Atrium	Buffet Breakfast, Networking	
10:00-10:15 / Atrium	AM Break	
TIME & LOCATION	WORKSHOP	PROGRAM
8:30-12:00 / Key Largo-1	Implementation	Becoming an Evidence Based Organization (EBO)-Core Skills-2: Planning for Implementation *(E) (A)
8:30-12:00 / Key Largo-2	Practice	Becoming an Evidence Based Practitioner (EBP): Core Skills for Working With Clients (C) (A) Pt. 1 of 2
1:00-2:30 / Key Largo	Special Session	Integrating Trauma Informed Care & Traumatic Stress Education into Your Practice for Stress Less Service Excellence (Day-1 Only)
9:30-4:30 / Key Largo-3	Motivational Intervention	Motivational Interviewing: Core Skills for Durable Change (E) Pt. 1 of 2
2:30-2:45 / Atrium	PM Break	
2:45-4:430 / Key Largo	Debrief & Action Planning	
4:30	Workshop Day Concludes	

PROGRAM SUMMARY

March 14 - 15, 2017

Select One (1) Comprehensive 2-Day Session

2-Day Session-1 - Organization

Becoming an Evidence-Based Organization: Core Skills for Building Capacity and Sustainability

Evidence-based policies, programs, and practices have become required aspects of organizations striving for effectiveness and sustainability. Overall, Evidence-Based Organizations (EBO's) consistently demonstrate the ability to achieve desired outcomes through effective problem-solving and informed decision-making.

Overall, Evidence-Based Organizations (EBO's) consistently demonstrate the ability to achieve desired outcomes through effective problem-solving and informed decision-making. In doing so, they use research evidence and data to drive decisions and to develop innovative approaches to delivering services. Their overall goal is to increase the likelihood that the agency and its clients will achieve desired outcomes.

PROGRAM DETAILS

The upcoming workshop lays the foundation for realizing the greatest promise these approaches hold both for achieving enduring client outcomes and for consistently reaching and exceeding the expectations of stakeholders and funding providers. Agencies are encouraged to attend as teams, as this will help accelerate the adoption and transition toward becoming an EBO.

<p>I. Making the case for evidence-based reform and the framework for becoming an evidence-based organization (EBO)</p> <ul style="list-style-type: none"> a. Increasing accountability b. Declining resources, increasing cost c. Steady or rising number of health, human and justice services recipients d. Increasing offender populations; ongoing recidivism e. Expanding technology f. Expanding evidence-based knowledge <p>II. Knowledge and use of evidence-based “nuts and bolts”</p> <ul style="list-style-type: none"> a. Evidence-based policies, programs, and practices b. Evidence-based principles c. Evidence-based management d. Evidence-based organizations <p>III. Demonstrating effective leadership</p> <ul style="list-style-type: none"> a. Qualities of effective leaders b. Leadership versus management c. Empowering staff d. Leadership philosophy 	<p>IV. Understanding organizational culture and assessment</p> <ul style="list-style-type: none"> a. Organizational culture in practice b. Characteristics of effective organizations c. Staff of effective organizations d. Organizational assessment: Why, how, and by whom? <p>V. Engaging in strategic planning and performance measurement</p> <ul style="list-style-type: none"> a. Ineffective and effective strategic planning b. Linking organizational vision and mission to agency activities and outcomes c. Using data for problem analysis and needs assessment d. Accountability for results through performance measurement e. Ensuring program fidelity and continuous quality improvement f. From performance measurement to program evaluation <p>VI. Enhancing organizational capacity and sustainability</p> <ul style="list-style-type: none"> a. Building internal and external support b. Use results early, often, and in multiple ways c. Ongoing role of leadership and management d. Adapt and reassess over time e. Marketing your success f. Strategic funding and grant writing
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PROGRAM SUMMARY

March 14 - 15, 2017

2-Day Session-2 – Care Coordination

Case Management & Care Coordination: Evidence-Based & Strength-Centered Approaches

This workshop teaches the processes for assessing, planning, facilitating and advocating for options and services designed to help clients efficiently meet their individual needs. Participants will be able to learn how to play their rightful role as the collaborative assistive partner working with individual clients to achieve outcomes they desire. Case managers and care coordinators are assistive, collaborative partners providing guidance and supports. At this program participants, will be able to learn how to play their strength-centered role to help individual clients they work with achieve outcomes they desire.

In the face of large caseloads, limited resources and traditionally less than optimal training, the adoption of evidence-based and strength-centered practices is a commitment to professionalism, quality care and effective client services. In this workshop, participants will learn effective case management practices and how they apply. They will also learn to differentiate traditional ineffective deficit-centered practices vs. evidence-based and strength-centered practices we have moved to.

Using relevant examples, participants will learn how they can help their clients achieve desirable outcomes through promotion of quality and effective interventions which link individuals to appropriate resources.

Learning Goals & Objectives

On this program, participants will be able to learn;

<ul style="list-style-type: none">- Current trends in care coordination- New state and federal requirements- Strength-centered vs. deficit-based approaches- Components of successful care coordination- Successful transfers to insure delivery of integrated delivery of services- Care Coordination: Interventions and Discharge Cues- Linking people with systems that provide them with resources, services and opportunities- The Case Manager's Role, Tasks and Functions- Client Level Interventions (face-to-face)- Support for the Dual Role	<ul style="list-style-type: none">- Deficit Based Case Management Strategies- Strength Based Case Management Interventions- Strength Based Case Management Activities- Strength Based Case Management Approach- Making Sense Out Resistance- Case Management Process- Facilitated Activities- Determining clients' level of readiness for change by Using Motivational Interviewing and the Transtheoretical Model for Change- Stage-matched recovery oriented goals, objectives and interventions for increased accountability and improved client outcomes
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PROGRAM SUMMARY
March 14 - 15, 2017

2-Day Session-3 – Career Services

Employment Focused Career Services: Core Skills for Durable Workforce Development

The program is designed to address current and coming trends for helping clients become gainfully employed - even in the face of severe barriers. Oriented toward getting clients ready with skills currently demanded by area employers, this program teaches participants how to expand the range of resources available for meeting the job search and job retention needs of the difficult to serve client. With an orientation toward getting clients ready for skills that are currently demanded by area employers, it also works to expand the range of resources available for meeting the job search and job retention needs of clients.

The typical workforce system, by design of the federal government, includes a tiered approach to entering employment. Core services or self-directed job search is through a universal access system open to the public. This self-directed model may work for some; however, it presents immense challenges for the hardest to employ.

The program trains participants on the skills for providing their clients with supported and structured case managed navigation through the career exploration, job search, job placement, and job retention processes. In cases where the client or recipient of services does not possess key skills to complete self-directed job search that lead to gainful employment a more intensive job search and placement assistance services are needed. It will teach participants to identify and seek out various funding sources to assist the job placement, TANF and Justice Involved included.

Participants will learn various approaches for addressing situations should employment barriers remain and need to be addressed with education or talent development. They will learn skills for referring to training services through various Workforce and Career Services remedies that can be provided. This tiered approach is designed to assist those who are in need of more progressive support in their employment endeavors.

Participants will learn to work collaboratively with community partners to provide a one-stop environment for customers to address their employment needs.

LEARNING GOALS & OBJECTIVES

Participants will learn evidence-based workforce development, job creation and workshop facilitation skills:

- Alignment of Agency Key Results
- Workshop Outcomes and Goals
- Alignment of Program Outcomes
- Implementation of Programming
- Workforce Remedies
- Create Timelines

Program content and faculty subject to change without notice

March 15, 2017

Seasons Center for Behavioral Health: Case Study for Evidence Organizations & Practitioners
(Special Session - Open to All Participants)

This program is a case study of Seasons Center for Behavioral Health, a Certified Evidence-based Organization (CEBO). The company underwent the process of becoming evidence-based as an organization, and as practitioners. The presentation will feature Kim Scorza, its CEO/President, and her core leadership team responsible for driving the process. Seasons Center is a comprehensive behavioral health organization offering a broad range of psychiatric and behavioral health services to the people and communities in Northwest Iowa since 1959. Seasons is a registered not-for-profit organization.

The presentation, and subsequent panel discussion will review how the company has been undergoing the process of becoming evidence-based, their experiences, lessons learned, and adjustments they have had to make along the way.

Debrief & Action Planning Session

A highlight of Joyfields Institute programs is the debrief and development of action plans participants can implement upon their return home.

PROGRAM SUMMARY

March 16 - 17, 2017

Select One (1) Comprehensive 2-Day Session

Becoming an Evidence-Based Organization: Planning for Implementation

This program is designed for organizations who have undergone the core skills program and are prepared to begin implementation. Having learned the framework for becoming an Evidence Based Organization (EBO), we'll move to the next stage and plan for implementation.

This program is designed for organizations who have undergone the core skills program and are prepared to begin implementation. Having learned the framework for becoming an Evidence Based Organization (EBO), we'll move to the next stage and plan for implementation.

PROGRAM OUTLINE

This program will provide the help you need to develop your agency-specific strategy and action plans for becoming an EBO, complete with tools and resources for assessing where you are and what to do next.

Participants will be guided and will collaborate as a team to produce strategic and action plans that will focus on the five major components of EBO development:

- Knowledge and use of evidence-based policies, programs, and practices
- Demonstration of effective organizational leadership
- Understanding of organizational culture and use of organizational assessment
- Utilization of effective strategic planning, performance measurement, and program evaluation
- Ongoing efforts to enhance organizational capacity and sustainability

Participants will use workshop time to develop their agency-specific strategic and action plans. It is desirable that 4 to 5 workshop participants attend from each agency, with at least one laptop computer available for group use.

LEARNING GOALS AND OBJECTIVES

This workshop will provide fundamental EBO knowledge and address the common problems associated with moving from a training environment to the implementation and evaluation of evidence-based organizational change efforts.

Participants will be given the opportunity to develop;

- A plan for infusing trauma informed practices, and evidence based work into the strategic plan of the agency
- An appreciation for ethical issues, and current and emerging considerations for human services
- Strategic and action plans for EBO development
- An EBO vision and mission
- Organizational goals and objectives, centered on the 5 key aspects of EBO development
- Action steps to be taken to carry out the strategic plan. These action steps will specify responsible individuals, time-frames, and resources needed

"I liked that the information was tactical, action-oriented, and given from the perspective of organizational development. I liked that we were provided with specific tools (questionnaires and assessments) to utilize with our agencies. I am in strong agreement that we need to focus on internal processes and on staff outcomes as part of an evidence-based approach and I think it's great that the workshop highlighted this throughout "

PROGRAM SUMMARY
March 16 - 17, 2017

Becoming an Evidence Based Practitioner: Core Skills for Working with Clients

This program has been developed as formal education for practitioners in the human and social services fields related to helping people acquire or strengthen the ability to perform critical life functions necessary to thrive in any life domain. The object of this training moves us in the evidence based direction as practitioners to help us be useful in any situation as they help people improve and move forward with their lives vs punishing or "rehabilitating".

This program has been developed as formal education for practitioners in the human and social services fields related to helping people acquire or strengthen the ability to perform critical life functions necessary to thrive in any life domain. The object of this training moves us in the evidence based direction as practitioners to help us be useful in any situation as they help people improve and move forward with their lives vs punishing or "rehabilitating".

PROGRAM OUTLINE

It is the next step of our efforts to standardize the process for becoming professionals able to confidently and efficiently provide services and supports to clients through the application of skills characterized as evidence based "common elements". In a world of countless "evidence based" approaches, the aim of this course is to teach practitioners the core elements for being both evidence based and strength centered.

The Common Elements in EBP demonstrate a shift from Diagnostic Driven, Clinically Driven, and Problem Driven Approaches to "Partnering" as an advanced skill. "Partnering" is a term that operationalizes a deeper knowledge and skillful application of sophisticated facilitation skills by the practitioner. In effect this advances the skills of the practitioner beyond expert knowledge of disorders and their remedies to a level of facilitation that impressively enables the person being served to benefit from the contact moment, in any method, program or practice.

Program Goals and Objectives

Participants in the program will receive formal education in how to help their clients regain or strengthen their ability to perform critical life functions necessary to thrive in any life domain and ultimately be skillful in the application of evidence based and strength centered approaches. They will also be in a position to;

Module-1: Learn how to plan for continued personal and professional development following formal education. Going beyond just formal degrees and licenses and learning what to do to insure their continued professional development.

Module-2: Get a clearer more advanced understanding of "Evidence based" practice, programs and treatment/service plans - beyond the typical introductory and moderate definitions. What kinds there are, their meaning, what they are for, how they work, why they important, how you do them, and etc.

Module-3: Be able to distinguish between EB and intuitive. Move toward recognizing and making use of that which is intuitive in your practice.

Module-4: Learn to be able to test and discover the value of intuitive practice to determine when and how to use it. Practice based evidence. How to make use of intuition they possess and move those activities toward becoming evidence based

Module-5: Be in a position to evaluate and rate own practice for fidelity and efficacy

Module-6: Be in a position to develop a plan to improve own practice using the results of a self-evaluation. Make use of the plan developed to improve their practice.

Module-7: Learn the various EBP's and their uses in all practice. Learn which are specific to your domain and work to specialize in the use of one or more for their particular domain

Module-8: Gain fundamental working knowledge of more than 2 or more evidence based approaches that are relevant to their specific domain, learn how they fit together as part of the larger whole.

Module-9: Be in a position to design and document practices in a manner that helps them adjust the fluid step by step logical process, demonstrate the development and adjustment of treatment/service plan in order to facilitate the recovery process.

Practitioners must document the way that they practice and understand its purpose to evolve the plan from the beginning to the end, have it show up in a certain way that connects to the reason for plan, its process and the adjustments for plan to achieve the intended outcome.

Module-10: Path an annual training and staff development programs for evidence based practices to deepen the knowledge of methods and of the theoretical background for the use of evidence based approaches. Membership in a professional group to foster professional engagement and ongoing development.

PROGRAM SUMMARY
March 16 - 17, 2017

Motivational Interviewing (MI): Core Skills for Durable Behavioral Change

Teams perform like the pros they are using Motivational Interviewing skills. MI is proven to be fully compatible with various approaches as a method that helps people resolve ambivalence toward change through discovery of intrapersonal fuel by placing complete responsibility for change on the individual. It's a must have method in your tool kit.

Enduring client change is achievable through Motivational Interviewing (MI). MI is the powerful evidence-based method for engaging intrinsic client motivation. Clinical trials on use of MI in all areas of treatment abound with substantial outcomes for creating sustainable change in maladaptive behaviors far beyond compliance. The method is proven to be fully compatible with Cognitive Behavioral Therapy, Moral Reconciliation Therapy, Therapeutic Community, and various other approaches as a method that helps people resolve ambivalence toward change through discovery of intrapersonal motivation by placing complete responsibility for change on the individual.

With public and private agencies under increased scrutiny to deliver on promises through evidence based practices, executives must evaluate practices, techniques and programs to improve results and financial outcomes. Motivational Interviewing has applications in various settings giving staff skills to help their clients succeed through appropriate evidence based practices.

Program Goals and Objectives

This program teaches foundational concepts, strategy and techniques involved in MI and how it can be developed and utilized dynamically in targeted settings. It is excellent for staff with little or no knowledge of the MI approach as well as those already implementing the model. Joyfields Institute MI programs are taught through presentations, video examples, instructor modeling, and practice breakout activities.

Participants will recognize that many of the techniques are part of their current practice. With that recognition and the training, they will be able to begin using the techniques with more effectiveness and added fidelity to the model.

<p>Day 1</p> <p>Introduction</p> <p>History of Motivational Interviewing</p> <p>Comparison of Strength Based Strategies with Deficit Based</p> <p>Comparison of what Motivational Interviewing IS and IS NOT (Videos and exercises)</p> <p>Examples of Strength Based Strategies and Stages of Change</p> <p>The Foundation of MI (The Spirit of MI)</p> <p>Three components of the Spirit of Motivational Interviewing</p> <ul style="list-style-type: none"> - Autonomy - Collaboration - Evocation <p>Four key elements of the Spirit of MI</p> <ul style="list-style-type: none"> - Partnership - Acceptance - Compassion - Evocation <p>Four processes in Motivational Interviewing</p> <ul style="list-style-type: none"> - Engaging 	<p>Motivational Interviewing Techniques for Rolling with Resistance</p> <p>Video session with resistant client (Group discussion following video)</p> <p>Day 2</p> <p>Review Day 1</p> <p>Client-centered Interviewing Skills (OARS)</p> <p>Four Techniques of Motivational Interviewing</p> <p>Open Ended Questions (Practice Exercise)</p> <p>Affirmations (Practice Exercise)</p> <p>Reflections (Practice Exercise)</p> <p>Summary (Practice Exercise)</p> <p>Video Example of probation officer using deficit based approach (monitoring for compliance)</p> <p>Video Example of probation officer using Motivational Interviewing</p> <p>Group discussion following videos</p> <ul style="list-style-type: none"> - Six Interviewing Traps - The Premature Focus Trap - Confrontational-Denial Trap - The Labeling Trap
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<ul style="list-style-type: none"> - Focusing - Evoking - Planning <p>Exercises and Video</p> <p>Recognizing Change Talk</p> <p>Five types of change talk (DARN-C)</p> <ul style="list-style-type: none"> - Desire - Ability - Reason - Need - Commitment <p>Change Talk Exercises</p> <p>Resistance Examined</p> <p>Video examples of resistance</p> <p>Exercise</p> <p>End Day 1</p>	<ul style="list-style-type: none"> - The Blaming Trap - The Expert Trap <p>Eliciting Change Talk</p> <p>Ten Techniques for Eliciting Change Talk</p> <ul style="list-style-type: none"> - Asking Evocative Questions - Exploring Decisional Balance - Asking for Elaboration - Asking for Examples - Looking Back - Looking Forward - Querying Extremes - Using Change Rulers - Exploring Goals and Values - Coming Alongside - Closing Video - Session-Ending Reflections <p>End Day 2</p>
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March 16, 2017

(Special Session Open to All Attendees)

Integrating Trauma Informed Care & Traumatic Stress Education into Your Practice for Stress Free Service Excellence

In the special session, participants will learn about trauma informed care and vicarious trauma, its various forms, and impacts it can have on clients being served, practitioners delivering care, and the complex implications for the organization providing services

Ms. Scorza will present, and facilitate discussions to help participants develop a healthy appreciation for trauma. She will examine how to integrate, and leverage what we know about of the condition to become better professionals at what we do, and build better organizations than we imagined possible! Participants will learn how they can insure a healthy workforce, drive service excellence as an organization, and consequently deliver superior client outcomes. Kim Scorza is the CEO/President, Seasons Center for Behavioral Health, a Certified Evidence-Based Organization.

March 17, 2017

Debrief & Action Planning Session

A highlight of Joyfields Institute programs is the debrief and development of action plans participants can implement upon their return home.

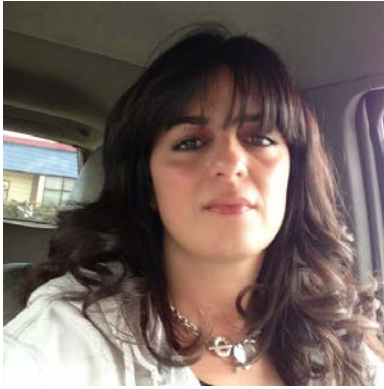
* EB Organization Core Skills-1 or equivalent recommended to attend Implementation course.

How the Certification Program Works *

Earning your certification is simplified and clear to understand. To earn the Certified Evidence Based Professional designation, a candidate completes One core (C) course, + One elective (E), or One other core (C) course + a review exam segment.

FACULTY

Najwa Khalaf, GCDF, Workforce and Career Development Specialist, Malcolm Baldrige Facilitator



Najwa Khalaf has worked in various capacities in the workforce development field most recently as the Programs Manger for a local Workforce Center in the Denver Metro area where she has been responsible for all assistance programs, including Colorado Works, Child Support Enforcement, SNAP-E&T, Pre-Release and Department of Corrections.

She has over 20 years' experience in the human services fields, and has worked with such populations as the high-risk youth, welfare recipients, and those needing drug and alcohol counseling. Najwa has been providing training and education services to professionals, welfare recipients, youth, families and their communities.

Her knowledge and skills include working with human, workforce development and probation teams and systems in the areas of job creation, economic development, welfare to work, and offender services.

Najwa began her workforce development career in 1997 in the Colorado Works program, case managing two parent and single families. She is a certified CPEX (Colorado Performance Excellence) examiner in

the Malcolm Baldrige criteria, and is also GCDF certified. Najwa has a degree in Human Services with an emphasis in high-risk youth

As a Joyfields Institute Associate Faculty Ms. Khalaf leads the curriculum and staff development activities for the firm's workforce and career services practice.

David Myers, PhD, Professor & Program Director, University of New Haven, Author, "Become an Evidence Based Organization: Demonstrating Leadership & Organizations Growth"

Dr. David L. Myers, PhD, is a Professor and Director of the Criminal Justice PhD Program in the Henry C. Lee College of Criminal Justice and Forensic Sciences at the University of New Haven. He previously was a Professor with the Department of Criminology and Criminal Justice at Indiana University of Pennsylvania (IUP), where he worked from 1998-2016. He earned his PhD in 1999 from the University of Maryland, Department of Criminology and Criminal Justice, and previously received a Master of Science in Administration of Justice and a Bachelor of Science in Criminal Justice from Shippensburg University.

Dr. Myers has taught more than 25 different courses at the undergraduate, masters, and doctoral levels, specializing in classes on research methods and quantitative analysis, juvenile justice and delinquency, and criminal justice policy, planning, and evaluation. He has published three books (most recently *Becoming an Evidence-Based Organization: Demonstrating Leadership and Organizational Growth*, Joyfields Institute for Professional Development, 2013) and over 35 journal articles, book chapters, or other scholarly works. His scholarship has appeared in such journals as *Criminology and Public Policy*, *Crime & Delinquency*, *Youth Violence and Juvenile Justice*, and *Criminal Justice and Behavior*.



Dr. Myers has presented more than 60 papers at national and regional conferences and is currently the Editor of *EBP Quarterly*, an online journal published by Joyfields Institute and the Evidence-Based Professionals Society, as well as Editor of *Routledge Studies in Juvenile Justice and Delinquency*. He previously served for 11 years as Editor of *Criminal Justice Policy Review* (a peer-reviewed journal published by Sage Publications) and is a member of the Editorial Board of *Youth Violence and Juvenile Justice*. He has received a number of grants and contracts to support his research, including funding from the Pennsylvania Commission on Crime and Delinquency and the Bureau of Justice Assistance.

Dr. Myers previously served as the Dean's Associate in the IUP School of Graduate Studies and Research; the Interim Vice Provost for Research and Dean of Graduate Studies at IUP; the Interim Executive Director of the IUP Research Institute; and the Interim Director of the IUP Murtha Institute for Homeland Security. In the community, he has served as Chairperson of Indiana Area Communities That Care; President of the Board of Directors of Big Brothers Big Sisters of Indiana County; and Advisor to Kids on Campus of Big Hearts Little Hands.



Mark Lewis, MINT, LMSW, MIST (Motivational Interviewing Skills Trainer) Instructor, Evidence Based Programs Implementation Specialist, Author, "Motivational Interviewing Core Skills: Durable Change Through Intrinsic Motivation"

Mr. Mark Lewis is best described as a person who is focused on staff development and training for the purpose of improving the moment of contact between a practitioner and the individual receiving services. His trainings are known for depth of knowledge and effectiveness in providing clear influence on the participating practitioners' skills.

His experience includes case management, treatment, supervision, staff development, and management of adult and juvenile justice programs including a very specialized program for Parolee-Sex Offender Alcoholics and Addicts. Mr. Lewis began his career as a Law Enforcement and Corrections Specialist in the

FACULTY

Lewis (contd)

United States Air Force. During his 10 years of service Mr. Lewis performed as a Law Enforcement Supervisor and later as a Master Instructor in the Air Force Police Academy. Following the Air Force, he completed a Bachelor's Degree in Psychology at the University of Michigan, and the Masters of Clinical Social Work at Michigan State University. He is a Licensed Master Social Worker (LMSW) and a member of the International Motivational Interviewing Network of Trainers (MINT), and carries advanced credentials in other evidence based practices.

In 33 years of practice Mr. Lewis has worked in various public and private human services programs and held positions ranging from clinical therapist, case-manager, director of operations for a national managed care company, director of utilization management, and contract negotiator. Currently Mr. Lewis holds a position with the Michigan Department of Community Health where he is responsible for the implementation and sustainability of evidence-based practices and best practice across the public health system.

Mr. Lewis is also an adjunct professor at the Oakland University School of Medicine, the University of Michigan-School of Social Work, and the Wayne State University-School of Medicine-Department of Psychiatry-Research Division.

As a Joyfields Institute Associate Faculty Mr. Lewis leads the staff development and training activities, systems and process design improvements and leadership enhancement practice.

Dan Reed, MA, LPC, MINT, MIST (Motivational Interviewing Skills Trainer) Instructor

Dan Reed has over 22 years of experience in human and social services and has held both direct service and supervisory positions. Dan worked in residential treatment facilities in Illinois, Colorado and Iowa prior to joining the Community Mental Health system of for Central Michigan. There he initially oversaw a program for adjudicated youth before becoming Clinical Supervisor.

Dan supervises staff that provides Trauma Focused Cognitive Behavioral Therapy, Parent Management Training of Oregon, Brief Strategic Family Therapy, Parent Child Interaction Therapy, Dialectical Behavioral Therapy, Trauma Recovery and Empowerment Model, Integrated Dual Disorder Treatment, Infant Mental Health, Home Base Therapy and Outpatient Therapy. His years at Community Mental Health have included considerable work with law enforcement, probation, courts, schools, social services and physical health providers. Dan sits on numerous committees and collaborative bodies.



Mr. Reed has completed the Motivational Interviewing Train the Trainer – Wyoming Protocol training initiative in the State of Michigan and is also a Member of the Motivational Interviewing Network of Trainers. He developed and implemented the most extensive Motivational Interviewing training program for a Community Mental Health entity in the State of Michigan. To date, Dan has trained over 300 agency staff in a three phase Motivational Interviewing training program. Over the past three years, he has also provided Motivational Interviewing: Core Skills training for the State of Michigan, Michigan Works, Disability Network, Law Enforcement, Probation, Court Personnel, Social Workers, Academic Advisors and Physical Health Practitioners.

Mr. Reed's training offers a mix of lecture, interactive exercises, personal examples, videos, breaks, answering questions and humor that makes for an enjoyable and highly educational experience.

He earned his undergraduate degree in Social Science at the University of Northern Iowa and his master's in Counseling (LPC) from Central Michigan University.

Kim Scorza, President/CEO, Seasons Center for Behavioral Health



Kim Scorza, Executive Director, has been directly involved in the social work field for over 20 years and is best known for transforming agencies into mission-driven, client-focused, financially sound entities with unlimited opportunities for growth. She has served on numerous boards and committees and holds a Bachelors of Arts degree in Social Work from Northwestern College, Orange City, Iowa and a Master of Social Work degree from the University of Iowa, School of Social Work, Iowa City, Iowa. She also attended Boston University, Boston, Massachusetts for one-year in their Psychiatric Rehabilitation Program.

Kim joined the Seasons leadership team in 2010 as the Executive Director. Most recently, she has been leading the organization and staff of professionals, through the process of becoming certified as evidence-based.

WHO SHOULD ATTEN

Executives and staff at youth and adult settings, program managers, mental health services, rehabilitative services and mentoring, etc including;

- | | |
|---|---|
| <ul style="list-style-type: none">- Case Management & Coordination Teams- Clinical Directors & Staff, Social Workers & Counselors- Behavioral Healthcare & Substance Abuse Teams- Community services agency personnel- Probation, Parole & Community Corrections personnel- Mental Health and Prevention Center Professionals- Community Services Organizations, Services Providers- Resident populations staffs- Disability Management Professionals- Sheriff's departments | <ul style="list-style-type: none">- Training departments- Safety Officers- Nurse Care Professionals- Prevention staffs- Housing & Workforce Specialists- Psychologists, Psychiatrists and Therapists- Pastoral counselors- Court Administrators- Researchers & Planners- Government Agencies- Pre-Release Specialists |
|---|---|

KEY REASONS YOU AND YOUR COLLEAGUES SHOULD ATTEND A JOYFIELDS INSTITUTE PROGRAM

Join others and learn to quickly get your program initiatives on a solid foundation

- Learn in a focused setting without the distractions of being sold to
- Network with colleagues to share invaluable ideas and experiences from different parts
- Meet other professionals and learn how they overcame implementation challenges they faced
- Leave at the end of the program with action steps to begin addressing challenges you face
- Learn firsthand the best and latest resources for addressing needs and how to apply them
- Learn from experts and outstanding practitioners “what works” and what not to do
- Through discussion groups and troubleshooting exercises you will learn to embrace opportunities ahead



CERTIFICATE & CONTINUING EDUCATION TRAINING HOURS

Up to 26 CE Training Hours

Joyfields Institute CE: Approved for CE hours. Instruction provided by eminent evidence-based programs trainer organization. Upon completion of the course, participants will receive a certificate as evidence of your accomplishment and status as a practitioner who has acquired specific new skills. Many licensing/certification bodies accept this designation. Please check with your licensing body.

Social Workers & Counselors: Approved for CE hours. Joyfields Institute is an approved education provider by Society for Evidence-Based Professionals (EBP Society). Many licensing/certification bodies accept this designation. Please check with your licensing body.

Certified Evidence-Based Professionals: Approved for CE hours. Joyfields Institute is an approved education provider by Society for Evidence-Based Professionals (EBP Society). Many licensing/certification bodies accept this designation. Please check with your licensing body.

Licensed Alcohol & Drug Counselors: Approved for CE hours. Joyfields Institute is an approved education provider by National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC) Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.

Substance Abuse Counselors: Approved for CE hours. Joyfields Institute is an approved education provider by National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC) Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.

Professional Counselors: Approved for CE hours. Joyfields Institute is an approved education provider by the National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC) Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.



ACCOMMODATIONS, REGISTRATION FEE, INTERNATIONAL PARTICIPANTS

All "PATHWAYS" training activities will take place on the host hotel property. Our host hotel for the programs is the beautiful full service, all-suites Hilton Hotels property;

Embassy Suites Miami - International Airport
 3974 NW South River Drive, Miami, Florida, 33142
 Tel: +1-305-634-5000



This hotel property is conveniently located one-half mile from Miami International Airport and just minutes from Downtown Miami, the Miami Convention Center, world famous South Beach and many other Miami attractions. It offers a free round trip airport shuttle service as well as complimentary shuttle service to restaurants within a 2-mile radius. Your stay includes complimentary breakfast, high speed wireless internet access and a nightly manager's reception.

We have negotiated a Group Room Rate of \$179 per night plus taxes and fees. This room block expires Feb. 9th.

How to reserve your room: Participants are responsible for making own accommodation arrangement. Please make your reservations by contacting the hotel directly.

- Telephone: Please Call the hotel directly at 1-305-634-5000 or 1-305-779-5003. You must mention the Group Code "JFI" to take advantage of the negotiated rate.
- Online: Use the following link to make your reservation online;
http://embassysuites.hilton.com/en/es/groups/personalized/M/MIASPES-JFI-20170313/index.jhtml?WT.mc_id=POG

If you need immediate assistance, please contact our office at +1(770)409-8780 or, send email with details to yvette@joyfields.org. Thank you.

REGISTRATION & FEES

Team attendance is highly encouraged. See group pricing below. The registration fee covers;

- Comprehensive Program Manual
- Earn CE training hours allocated for this program
- Breakfast daily with refreshment breaks
- 10%-member discount to future Joyfields Institute sponsored programs
- 6-Month membership in EBP Society (\$100 value)
- Access to Enterprise class software for your product group (\$700 value)

Attend <u>4-Day</u> Program		Attend <u>2-Day</u> Program	
Individual Price	\$1,195.00	Individual Price	\$695.00
Group Rate		Group Rate	
Number registrants	Rate/Person (\$)	Number registrants	Rate/Person (\$)
2-3	\$1,095.00	2-3	\$595.00
4+	\$895.00	4+	\$495.00

Joyfields Institute for Professional Development / EBP Society Registration Form

Event Name: _____ Dates: _____

Event Name: _____ Dates: _____

Authorizing Manager

Full Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ IPC/Zip: _____

Email: _____ Phone: _____

Attendee #1

Full Name: _____ Title: _____

Email: _____ Phone: _____

Attendee #2

Full Name: _____ Title: _____

Email: _____ Phone: _____

Attendee #3

Full Name: _____ Title: _____

Email: _____ Phone: _____

Attendee #4

Full Name: _____ Title: _____

Email: _____ Phone: _____

Registration X # Attendee(s)

Single attendee: \$ _____ X 1 \$ _____

Team of 2 - 3 \$ _____ X _____ \$ _____

Team of 4 or more \$ _____ X _____ \$ _____

SUBTOTAL \$ _____

Purchase Membership (circle one)

Individual Plan - \$100 | Team Plan - \$700 | Enterprise Plan - \$1500 \$ _____

Existing Member, subtract 10% (—) \$ _____

PAY GRAND TOTAL \$ _____

Payment Method (circle one): Credit Card / Wire / Check / Bill Me / PO # _____

Credit Card Name (circle one): MC / VISA / AMEX / DISCOVER

Name on Card: _____

Card Number: _____ Expiration Date: _____

Mail checks drawn on US bank in US Dollars and payable to Joyfields Inc. to:
5805 State Bridge Road, Suite G255 | Johns Creek, GA 30097 | support@joyfields.org.

Phone: 770-409-8780 | Fax: +1(678) 605-0271