



Evidence-Based Programs and Supports

**Substance Abuse Supports & Services, Motivational
Interviewing, Employment Focused Workforce Development,
Vicarious Trauma & Traumatic Stress**

**June 7 - 10, 2016
San Diego, California, USA**

Approved for up to 26 CE Training Hours



EBPSOCIETY
EVIDENCE BASED PROFESSIONALS

CEBO CERTIFIED
EVIDENCE-BASED
ORGANIZATION

Register at www.joyfields.org

Evidence Based & Strength Centered Programs & Supports

4 Workshops, Same Week, One Great City!

Make 2016 the year you elevate your **evidence-based** and **strength-centered** efforts? Join us in the great city of **San Diego** this **June 7 - 10, 2016** for **capacity building, tools** and **resources** to help you succeed.

Attend for the full four day program, or select from four two-day tracks and **address substance abuse**, build strength in **employment focused workforce services**, get a handle on **vicarious trauma & traumatic stress**, or hone **motivational interviewing** skills. We have a track for you!

Full 4 Day Program - June 7 – 10

- **Evidence-Based Workshops & Conference for Substance Abuse Support & Services**

Attend all 4-Days and Save, or **Choose from 2-Day Tracks below. Bring a team and save even more.**

Days 1 & 2 – June 7 - 8, 2016

Select One (1) Comprehensive 2-Day Workshop

- **Evidence-Based & Strength-Centered Approaches for Substance Abuse Prevention, Treatment & Management**

Ever trained at a program following which you say, "I'm so glad I came"? We can say the same for this program. You will depart having acquired what you will need to confidently provide services to your clients. Plan now to join us for this sought after workshop.

- **Employment Focused Workforce and Career Services**

Join us for comprehensive evidence based and strength centered conference and workshop sessions designed for workforce services delivery. Interface and network with top experts and peer professionals committed to the evidence based movement.

Days 1 & 2 – June 9 - 10, 2016

Select One (1) Comprehensive 2-Day Workshop

- **Vicarious Trauma & Traumatic Stress: Its Impacts, How to Recognize & Manage It At Your Agency To Enhance Services Excellence**

A tremendous amount of effort is rightfully expended to insure professionals are equipped to address the needs of clients. On another hand the needs of staff to care for themselves in light of the compassion fatigue associated with the requirements of working with these same clients gets far less attention. Recognizing and addressing its impacts can have immeasurable benefits to your organization bottom line.

- **Motivational Interviewing: Core Skills for Durable Behavioral Change**

Teams perform like the pros they are using Motivational Interviewing skills. MI is proven to be fully compatible with various approaches as a method that helps people resolve ambivalence toward change through discovery of intrapersonal fuel by placing complete responsibility for change on the individual. MI is a must have method in your toolkit.

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EVIDENCE BASED APPROACHES FOR SUBSTANCE USE & ABUSE PREVENTION, TREATMENT AND MANAGEMENT

Session I- Defining Substance Use Disorders

Participants need to understand the way in which humans are uniquely vulnerable to substance dependence

Participants will:

- Learn the human neurological vulnerability to movement from use to dependence
- Be able to distinguish between Use – Abuse – Dependence – Relapse and Regression
- Be able to connect these terms to diagnostic language by following a route from 1st use to addiction using an illness progression

Session II- Pharmacology

Participants need to know how substances are classified according to their action at the neuronal level in order to connect symptoms to behaviors

Participants will be able:

- Distinguish between classifications like depressants, stimulants, narcotics, etc. based on specific activities in the brain
- Equate behaviors to actions on the brain for specific pharmacological classifications
- Identify distinguishing symptoms for different Pharmacological Classifications

Session III - Assessment Strategies

By using various standardized assessment strategies participants will be able to distinguish between symptom severity and level of care needs for persons with substance use disorders

Participants will:

- Be exposed to 3 assessment instruments for determining diagnosis
- Be exposed to the ASAM placement criteria for determining level of care needs.
- Be exposed to the Independent Longitudinal Strength-based Assessment strategy for engagement and bio/psycho/social assessment including the Substance Use Disorder Scale

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Session IV - Co-occurring Disorders

The norm is persons with only a substance use disorder are rare. The most frequent condition is one that is co-morbid for mental illness, substance use and health problems

The Participant will:

- Be able to describe the degree of prevalence of co-occurring disorders in various populations (general community, public health system, incarceration, etc.)
- Be able to describe the four quadrant model of severity of comorbidity
- Be able to link the four quadrants to levels of care and locations of care
- Be able to describe the most common mental health conditions equated with high prevalence of comorbidity

Session V – Treatment

Practitioners must be able to provide efficacious treatment to persons with substance use disorders including those with comorbid mental health and physical health symptoms

Participants will:

- Be able to describe the six substance abuse treatment Categories
- Be able to describe strategies for addressing comorbid mental health and physical illness with substance abuse treatment
- Be able to identify 3 strategies for evaluating your agencies degree of competency for provision of co-occurring capable treatment
- Identify the use of CBT and Motivational Interviewing for substance abuse and co-occurring treatment

Session VI - Treatment Planning

Practitioners must be able to develop a treatment plan using strength-based strategies in order to get good agreement on goals and objectives as well as design an approach (interventions) that are assistive for recovery

Participants will:

- Describe the way in which Motivational Interviewing is used for facilitation of treatment planning
- Distinguish between Goals, Objectives and Interventions
- Demonstrate the use of the levels of readiness (Stage Of Treatment or Trans-Theoretical Model) for designing a collaborative assistive approach to treatment planning

Recommendations:

Acquire TIP 42 and TIP 35 from SAMSHA at handout. They are free and you can order up to 20 at a time or more if you define a key training need.

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Employment Focused Workforce Development: Core Skills for Evidence Based Approaches

Evoke and strengthen capabilities individuals already possess. This workshop is a comprehensive employment focused program to help workforce teams obtain skills for helping their clients become gainfully employed even if they have severe barriers.

With an orientation toward getting clients ready for skills that are currently demanded by area employers, it also works to expand the range of resources available for meeting the job search and job retention needs of clients.

PROGRAM OUTLINE

The typical workforce system, by design of the federal government, includes a tiered approach to entering employment. Core services or self-directed job search is through a universal access system open to the public. This self-directed model may work for some, however it presents immense challenges for the hardest to employ.

The program trains participants on the skills for providing their clients with supported and structured case managed navigation through the career exploration, job search, job placement, and job retention processes. In cases where the client or recipient of services does not possess key skills to complete self-directed job search that lead to gainful employment a more intensive job search and placement assistance services are needed. It will teach participants to identify and seek out various funding sources to assist the job placement, TANF and Justice Involved included.

Participants will learn various approaches for addressing situations should employment barriers remain and need to be addressed with education or talent development. They will learn skills for referring to training services through various Workforce and Career Services remedies that can be provided. This tiered approach is designed to assist those who are in need of more progressive support in their employment endeavors.

Participants will learn to work collaboratively with community partners to provide a one-stop environment for customers to address their employment needs.

LEARNING GOALS AN OBJECTIVES

Participants will learn evidence-based workforce development, job creation and workshop facilitation skills:

- Alignment of Agency Key Results
- Workshop Outcomes and Goals
- Alignment of Program Outcomes
- Implementation of Programming
- Workforce Remedies
- Create Timelines

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Vicarious Trauma & Traumatic Stress: Its Impacts, How to Recognize & Manage It At Your Agency To Enhance Services Excellence

A tremendous amount of effort is rightfully expended to insure professionals are equipped to address the needs of clients. On another hand the needs of staff to care for themselves in light of the compassion fatigue associated with the requirements of working with these same clients gets far less attention.

Vicarious trauma, secondary trauma, burnout and/or compassion fatigue are challenges facing every professional engaged in the helping profession, the agency they work for and clients they serve. Those effects can be minimal and managed or have debilitating impacts both for the individual and their organization.



PROGRAM OUTLINE

Whatever you choose to call it, helping others can have both short and long term effects on a professional's physical, emotional and spiritual well-being. Vicarious trauma and traumatic stress must be recognized as part of the helping process. And once recognized, you must make a plan to manage the impact in order to achieve positive client outcomes, foster professional growth and enhance agency sustainability.

At another level it impacts how the professional interacts with colleagues and their clients. It also carries over into relationships with loved ones.

Program Goals and Learning Objectives

Participants in this program will be in a position to;

- Develop a healthy appreciation for the prevalence of vicarious trauma and traumatic stress among human and social service as well as criminal justice professionals is essential
- Review the extensive impact of vicarious trauma and traumatic stress on the individual, their family, the agency and clients it serves
- Know the difference between vicarious trauma, traumatic stress, primary and secondary traumatic stress and burnout
- Review various methods to both recognize and manage traumatic stress
- Develop effective action steps necessary to create a trauma informed supportive work environment
- Review how you can be part of (or lead) an organization that is supportive so its staff experiences lower levels of vicarious trauma
- Understand how unrecognized vicarious trauma can impact staff retention and positive client outcomes
- Review how unrecognized vicarious trauma can lead to at risk behaviors and liability for an organization

Evidence Based & Strength Centered Programs & Supports

MOTIVATIONAL INTERVIEWING (MI): CORE SKILLS FOR DURABLE INTRINSIC BEHAVIORAL CHANGE

Enduring client change is achievable through Motivational Interviewing (MI). MI is the powerful evidence-based method for engaging intrinsic client motivation. Clinical trials on use of MI in all areas of treatment abound with substantial outcomes for creating sustainable change in maladaptive behaviors far beyond compliance.

MI is proven to be fully compatible with Cognitive Behavioral Therapy, Moral Reconciliation Therapy, Therapeutic Community, and various other approaches as a method that helps people resolve ambivalence toward change through discovery of intrapersonal motivation by placing complete responsibility for change on the individual. With public and private agencies under increased scrutiny to deliver on promises through evidence based practices, executives must evaluate practices, techniques and programs to improve results and financial outcomes. Motivational Interviewing has applications in various settings giving staffs skills to help their clients succeed through appropriate evidence based practices.

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"When I was first asked to attend this training, I thought to myself, 'Not another training! Now am glad I came. It's the best training I have attended in a good while!"

WHO SHOULD ATTEND

Practitioners, program managers, staff, supervisors and managers of teams who work with clients and other stakeholders at substance abuse and co-occurring disorder treatment and prevention programs should plan to attend. They will benefit tremendously.

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KEY REASONS YOU AND YOUR COLLEAGUES SHOULD ATTEND A JOYFIELDS INSTITUTE PROGRAM

Join others and learn to quickly get your program initiatives on a solid foundation

- Learn in a focused setting without the distractions of being sold to
- Network with colleagues to share invaluable ideas and experiences from different parts
- Meet other professionals and learn how they overcame implementation challenges they faced
- Leave at the end of the program with action steps to begin addressing challenges you face
- Learn first hand the best and latest resources for addressing needs and how to apply them
- Learn from experts and outstanding practitioners “what works” and what not to do
- Through discussion groups and trouble shooting exercises you will learn to embrace opportunities ahead

CERTIFICATE & CONTINUING EDUCATION TRAINING HOURS

Approved for up to 26 CE training hours

Joyfields Institute CE: Upon completion of the course, participants will receive a certificate as evidence of your accomplishment and status as a practitioner who has acquired specific new skills. Many licensing/certification bodies accept this designation. Please check with your licensing body.

Licensed Alcohol & Drug Counselors: Joyfields Institute is an approved education provider by National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC) Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.

Substance Abuse Counselors: Joyfields Institute is an approved education provider by National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC) Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.

California LMFT, LEP, LCSW, LPCC: Joyfields Institute courses meet the qualifications for CE credits in CA as required by CA BBS. Joyfields Institute is an approved education provider by CA BBS, license number PCE 5522.

Professional Counselors: Joyfields Institute is an approved education provider by the National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC) Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.

California State Standards & Training for Corrections: Joyfields Institute is a approved California State Standards and Training for Corrections (STC) education provider

For assistance, call +1(770)409-8780.

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FACULTY

Mark Lewis, LMSW, MCSW, MINT, EBP Implementation Specialist, Michigan Department of Community Health

Mr. Mark Lewis is best described as a person who is focused on staff development and training for the purpose of improving the moment of contact between a practitioner and the individual receiving services. His trainings are known for depth of knowledge and effectiveness in providing clear influence on the participating practitioners' skills. His experience includes case management, treatment, supervision, staff development, and management of adult and juvenile justice programs including a very specialized program for Parolee-Sex Offender Alcoholics and Addicts.



Mr. Lewis began his career as a Law Enforcement and Corrections Specialist in the United States Air Force. During his 10 years of service Mr. Lewis performed as a Law Enforcement Supervisor and later as a Master Instructor in the Air Force Police Academy. Following the Air Force he completed a Bachelors Degree in Psychology at the University of Michigan, and the Masters of Clinical Social Work at Michigan State University. He is a Licensed Master Social Worker (LMSW) and a member of the International Motivational Interviewing Network of Trainers (MINT), and carries advanced credentials in other evidence based practices.

In 33 years of practice Mr. Lewis has worked in various public and private human services programs and held positions ranging from clinical therapist, case-manager, director of operations for a national managed care company, director of utilization management, and contract negotiator. Currently Mr. Lewis holds a position with the Michigan Department of Community Health where he is responsible for the implementation and sustainability of evidence-based practices and best practice across the public health system.

Mr. Lewis is also an adjunct professor at the Oakland University School of Medicine, the University of Michigan-School of Social Work, and the Wayne State University-School of Medicine-Department of Psychiatry-Research Division.

As a Joyfields Institute Associate Faculty Mr. Lewis leads the staff development and training activities, systems and process design improvements and leadership enhancement practice.

Program content and faculty subject to change without notice

Evidence Based & Strength Centered Programs & Supports

June E. Fisher, MSW, LSW



June E. Fisher is a nationally recognized trainer of trainers with over 20 years of experience providing training and education services to professionals, children, youth, families and their communities. Ms. Fisher provides dynamic interactive workshops for families, agencies and communities. Her knowledge and skills include working with human and social services teams and systems in the areas of intellectual disabilities, child welfare, trauma, mental health, and drug and alcohol.

Ms. Fisher is nationally recognized for her skills as a Certified Trainer and Curriculum Writer. In 2009 she was named "Trainer of the Year" by the Pennsylvania Child Welfare Training Program. She is also a Certified Federal and Child and Family Service Review (CFSR) Evaluator experienced with the mandated Federal outcomes and the program improvement plan (PIP) process. She has been a Court Appointed Special Advocate (CASA) in Cumberland County Pennsylvania since 2009.

Ms. Fisher works with the Pennsylvania Child Welfare Resource Center at the University of Pittsburgh and also serves as associate faculty member at Joyfields Institute for Professional Development. Ms. Fisher earned her Bachelors of Social Work degree from Temple University and her Masters in Social Work at Widener University.

Najwa Khalaf, GCDF, Workforce and Career Development Specialist, Malcolm Baldrige Facilitator

Najwa Khalaf has worked in various capacities in the workforce development field most recently as the Programs Manger for a local Workforce Center in the Denver Metro area where she has been responsible for all assistance programs, including Colorado Works, Child Support Enforcement, SNAP-E&T, Pre-Release and Department of Corrections.

She has over 20 years' experience in the human services fields, and has worked with such populations as the high-risk youth, welfare recipients, and those needing drug and alcohol counseling. Najwa has been providing training and education services to professionals, welfare recipients, youth, families and their communities.



Her knowledge and skills include working with human, workforce development and probation teams and systems in the areas of job creation, economic development, welfare to work, and offender services. Najwa began her workforce development career in 1997 in the Colorado Works program, case managing two parent and single families. She is a certified CPEX (Colorado Performance Excellence) examiner in the Malcolm Baldrige criteria, and is also GCDF certified. Najwa has a degree in Human Services with an emphasis in high-risk youth

As a Joyfields Institute Associate Faculty Ms. Khalaf leads the curriculum and staff development activities for the firm's workforce and career services practice.

Evidence Based & Strength Centered Programs & Supports

ACCOMMODATIONS, REGISTRATION FEE: All

workshops and conference activities will take place within our host hotel;

The Sheraton Mission Valley San Diego Hotel

1433 Camino Del Rio S,
San Diego, CA 92108

This Starwoods property is set against a lush hillside, this fashionable hotel is 3.1 miles from the San Diego Zoo, and 6.1 miles from SeaWorld San Diego.

The hotel features warm furnishings and floor-to-ceiling windows, the polished rooms have flat-screen TVs, high-speed Internet (fee), and minibridges. Upgraded rooms add balconies and pull-out sofas, while club rooms and suites include private-lounge access, continental breakfast and snacks.

Complimentary WiFi is included in your guestroom and available in public areas. There's a heated outdoor pool, hot tub and a world class gym.

Our special negotiated rate is \$139 per night of the program, plus applicable taxes and local fees.

How to reserve your room: Participants are responsible for making own accommodation arrangement. To make your reservations please contact the hotel directly. *(If our hotel room block is full and you still need rooms, please call us at 770-409-8780, or email yvette@joyfields.org. We have access to some rooms and can help)*

- Telephone:** Please call the hotel directly at 619-260-0111. You must mention **JOYFIELDS** to take advantage of the negotiated rate by May 6th.

- Online:** You can make your reservation online. Go to;

<https://www.starwoodmeeting.com/StarGroupsWeb/res?id=1604064076&key=1D3383BA>

View the hotel website at, <http://www.sheratonmissionvalley.com>

If you need immediate assistance, please contact our office at +1(770)409-8780 or send email to yvette@joyfields.org

REGISTRATION & FEES - Team attendance is highly encouraged. See group pricing below.

The registration fee covers;

- All training sessions
- Comprehensive Program Manual
- Earn CE training hours allocated for this particular program
- Breakfast daily and refreshment breaks
- 6-Month Membership in Joyfields Institute and EBP Society, the Society for Evidence Based Professionals, including
 - Joyfields Institute updates, articles, news and trends publication
 - Access to free eLearning, training/education webinars presented by experts and practitioners, and
 - 10% member discount to Joyfields Institute sponsored programs



Joyfields Institute for Professional Development / EBP Society

Please use this form to process your registration. Complete the form and fax to +1(678)605-0271

Event Name: _____

Authorizing Manager

Full Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ IPC/Zip: _____

Email: _____ Phone: _____

Attendee #1

Full Name: _____ Title: _____

Email: _____ Phone: _____

Attendee #2

Full Name: _____ Title: _____

Email: _____ Phone: _____

Attendee #3

Full Name: _____ Title: _____

Email: _____ Phone: _____

Attendee #4

Full Name: _____ Title: _____

Email: _____ Phone: _____

Registration Fees

Circle One:	Individual	2-3 Individuals	4 or more
2-Day Workshops:	\$695 ea.	\$595 ea.	\$495 ea.
All 4-Days of Sessions:	\$1295 ea.	\$1195 ea.	\$995 ea.

Sign me up for my membership. (circle one) Take 10% OFF any event now plus members benefits.

- PLUS Plan Membership \$295
- Premium PLUS (Incl. LMS for up to 5 individuals).....\$795
- Platinum PLUS (Includes LMS + EvalMeasures Software)..... \$1695

Payment Method (circle one): Credit Card / Wire / Check / Bill Me / PO # _____

Credit Card Name (circle one): MC / VISA / AMEX / DISCOVER

Name on Card: _____

Card Number: _____ Expiration Date: _____

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